



INTERNATIONAL  
COUNCIL OF  
CHEMICAL  
ASSOCIATIONS



Responsible Care



RESPONSIBLE CARE  
LEADERSHIP GROUP



GLOBAL PRODUCT STRATEGY (GPS ) AWARENESS AND BASIC PRODUCT STEWARDSHIP (PS) WORKSHOP

“Let’s start to implement GPS and Product Stewardship!”

**Session 2**


**ICCA and Chemical Policy & Health  
Leadership Group**

*What is ICCA, CP&H –LG and its Role?*

**Rungchai Hongtong**  
Director, Acrylics & Superabsorbents  
BASF Group in Thailand

Bangkok, 26-27 March, 2009

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**ICCA Priority Issue Group  
Chemicals Policy and Health**

**International Council of  
Chemical Association  
(ICCA)**

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## ICCA Background – A Global Voice for the chemical industry

- The International Council of Chemical Associations (ICCA) is the world-wide voice of the chemical industry
- Responding to the need for a global presence, ICCA was created in 1989
- Accounts for more than 75% of chemical manufacturing operations
- Almost 30% of this production is traded internationally
- ICCA promotes and co-ordinates Responsible Care and other voluntary chemical industry initiatives.
- Operates by coordinating the work of member associations and their member companies



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## ICCA Background – A Global Voice for the chemical industry

- ICCA enables and encourages its members to:
  - Exchange information, knowledge and share best practices
  - Promote the spirit, principles and practice of Responsible Care
  - Present a united chemical industry view to - and interact with - key international organisations (e.g. UNEP, OECD)
  - Support international free trade and the World Trade Organization (WTO).

The ICCA secretariat is currently held by the European Chemical Industry Council (Cefic)



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## ICCA Chemicals Management Programs - Benefit Future Generations

### ICCA's Vision

That “the global chemical industry will be widely valued and supported for its economic, social and environmental contributions to society.”

### ICCA's Mission

To “help the global chemical industry improve financial performance and reputation by tackling global issues and by helping the industry to improve continuously its performance through GPS, Responsible Care® and other programs.”



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## ICCA voluntary initiatives

- **Global Product Strategy** - To increase public and stakeholder awareness and confidence that chemicals in commerce are safely managed throughout their lifecycle
- **Responsible Care®** - Commitment to improve health, safety and environmental performance, to advance sustainable development, and to communicate with its stakeholders
- **High production Volume Chemicals** - Global, voluntary cooperative effort by our industry to provide data and hazard assessments for approximately 1,000 HPV chemicals
- **Long-range Research Initiative** - To enable industry, regulators and society as a whole to make informed decisions about chemicals based on high quality scientific information



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## ICCA membership Full members and observer members

- Europe; (22 full members) Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Slovak republic, Slovenia, Spain, Sweden, Switzerland, Turkey, United Kingdom, (6 associated members) Bulgaria, Croatia, Estonia, Latvia, Lithuania, and Romania (European Chemical Industry Council - CEFIC)
- Canada, Mexico, USA (North American Council of Chemical Associations – NACCA)
- Australia/New Zealand (Plastics and Chemicals Industries Association – PACIA, and the New Zealand Chemical Industry Council – NZCIC)
- Japan (Japan Chemical Industry Association - JCIA)
- Argentina, Brazil, Chile, Uruguay (Conselho da Industria Quimica do Mercosul – CIQUIM)
- South Africa (Chemical and Allied Industries' Association – CAIA)
- Korea (Korea Chemical Industry Council – KOCIC)
- **Observers Singapore** (represented by the Singapore Chemical Industry Council – SCIC)

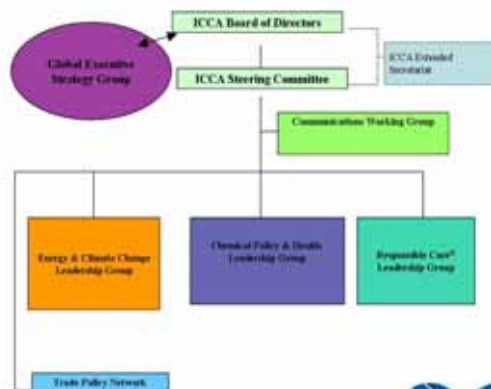


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## ICCA's operational structure

- Global Executive Strategy Group
- Board of Directors
- Steering Committee
- Communications WG
- Energy & Climate Change
- Chemical Policy & Health
- Responsible Care
- Trade Policy Network



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## Global Executive Strategy Group

- Consists of leading chemical industry CEOs
- Provides guidance and recommendations to the Board on strategic direction and priorities
- Provides leadership on key ICCA initiatives, and engages in outreach
- Meets at least once a year



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## Board of Directors

- Central governing body of ICCA with direct authority for the Council's priorities, policies, programs and budgets
- Composed of maximum 25 CEOs from companies belonging to ICCA associations
- Board seats allocated in line with a region's share of global chemical turnover
- Allocation of seats reviewed every 3 years or with the entry of a new member
- Meeting minimum once a year



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## Steering Committee

- Supports the work of the Board and, with the help of the Council Secretary, manages the work of the ICCA
- Preparation of the ICCA Budget, and review of membership applications
- Members include the chief staff officers of national associations, regional federations or regional groups
- 2 meetings per year



## Council Secretary

- Rotates every two years among full ICCA members (usually Cefic or ACC)
- Supported by the Extended Secretariat, it helps manage ICCA activities
- Maintain an effective global representation network
- Guides all internal and external correspondence on behalf of ICCA
- The company executive leading the association holding the Council Secretariat acts as ICCA President



## ICCA Priority Level Reorganization

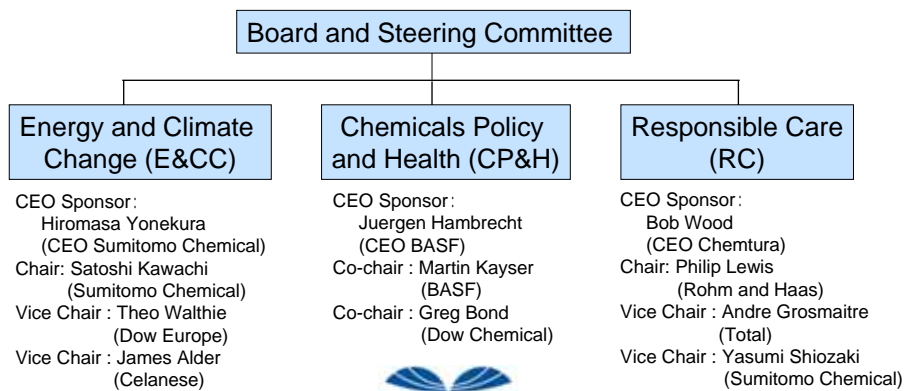
- October 2007 ICCA Board approved “working level” restructuring
- Focus on three priorities
  - Responsible Care
  - Energy and Climate Change
  - Chemical Policy and Health (CP&H)
- Identified CEO sponsors, Chairs / Vice-chairs & Co-Chairs
- Chemical Policy and Health Leadership Group
- Juergen Hambrecht, CEO Sponsor
  - Martin Kayser, Co-Chair (BASF)
  - Greg Bond, Co-Chair (Dow)

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## ICCA Reorganization (as of Oct. 2008)

- October 2007 ICCA Board approved “working level” restructuring with focus on three priorities



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## Energy and Climate Change (E&CC) Leadership Group

- Seeks to develop and promote a sustainable, comprehensive and globally aligned industry strategy that:
  - Enables development of innovative products and technologies to help meet greenhouse gas (GHG) reduction goals
  - Recognizes the GHG reductions already achieved by industry
  - Ensures the security of energy supply
  - Maintains industry's competitiveness



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## Energy and Climate Change (E&CC) Task Forces

- Four Taskforces have been created:
  - Life Cycle Assessment (LCA) is collecting and analyzing performance data to demonstrate industry's contributions to GHG reduction
  - Benchmarking is coordinating development of consistent data collection, reporting and benchmarking methodologies among ICCA members
  - Advocacy and; Policy: charged both with developing strong policy and advocacy positions on energy and climate change



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## Responsible Care (RC) Leadership Group

- Manages the RC initiative at the global level.
- Membership includes representatives of all associations (today 53 associations) that implement RC
- Seeks the full implementation of the RC Global Charter and reviews status and performance of member associations
- Develops statements of policy, position and guidance for RC and organizes mutual assistance and technical support
- Supports and recommends approvals of new candidates for RCLG membership and monitors the use of the RC brand
- Contributes to the implementation of the GPS



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## How to get information on ICCA

- Further information about the ICCA and its activities, including various materials for downloading, can be found on the ICCA website: [www.icca-chem.org](http://www.icca-chem.org)



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## **ICCA Priority Issue Group Chemicals Policy and Health**

### **CP&H Status and Progress**

## **Chemical Policy & Health (CP&H) Leadership Group**

- Directs global industry implementation of the ICCA's Global Product Strategy and drives improved Product Stewardship in close cooperation with RCLG
- Provides outreach, guidance and support to SMEs and smaller chemical associations
- Delivers content for ICCA advocacy and communications to key stakeholders, especially IGOs and NGOs

## Global Product Strategy and Responsible Care® Global Charter - Contribution to SAICM

### SAICM

#### Responsible Care Global Charter

5. Enhance the management of chemical products worldwide (Product Stewardship)

### Global Product Strategy (GPS)

1. Develop global stewardship guidelines
2. **Develop a management system** for implementation
3. Conduct risk assessments of the chemicals in commerce
4. Improve flow of information's in the value chain
5. Partnership with inter-governmental organizations and stakeholders
6. Share relevant information between industry and with public
7. Effort to close data gaps and identify emerging issues (LRI)
8. Communicate GPS (internal / external)
9. Develop global advocacy principles

## ICCA Challenge – Global Product Strategy (GPS)

- GPS as an essential element of Product Stewardship performance is critical to the reputation of the chemical industry
- GPS was launched at the Dubai conference in Feb. 2006 to increase public confidence
- All major chemical companies accepted the obligation to put GPS into practice
- ICCA committed GPS as contribution to the UN SAICM process
- First positive feedback by UN (Kofi Annan)
- External review process through ICCM-Conference May 2009



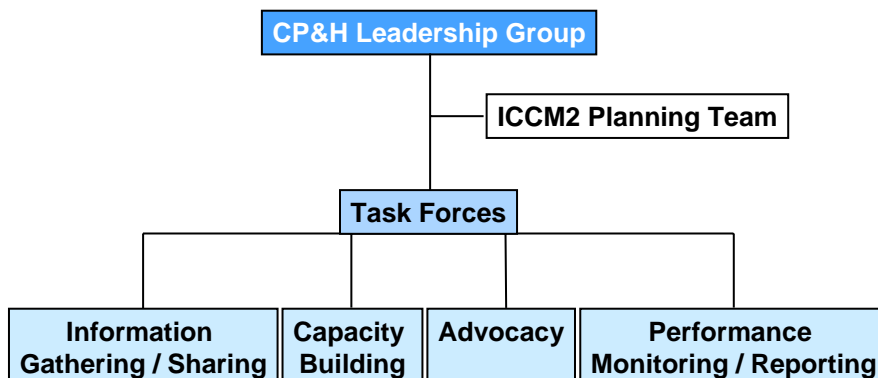
## How to address the challenge of GPS - High Level of Commitment and Organization

- High level company participation in leadership team, authorized and dedicated resources for implementation
- Organization with clear project management structures including a leadership team and temporary task forces
- Milestones and Key Performance Indicators
- Monitoring of performance through an auditing system
- Global Product Strategy certification

### Associations

- Support for member companies
- Promotion of product stewardship guideline as part of the Responsible Care Global Charter and guidance for implementation
- Partnership and advocacy with inter-governmental organizations

## Chemical Policy & Health (CP&H) – New organization



## CP&H Leadership Group – List of members (as of Dec. 2008)



Member	Company	Member	Company
Bond, Gregory	<b>Dow Co-Chair</b>	Quick, Ed	<b>Celanese</b>
Kayser, Martin	<b>BASF Co-Chair</b>	Kaneko, Hideo	<b>Sumitomo</b>
Phillips, John	<b>Dow (Support)</b>	Matsuda, Kiyoshi	<b>Mitsubishi Chemicals</b>
Bausen, Melanie	<b>BASF (Support)</b>	Yasuyuki, Harada	<b>Mitsubishi Chemicals</b>
Bailes, Bob	<b>Exxon Mobil</b>	Simon, Serge	<b>Total</b>
Mostowy, Janet	<b>Bayer Corporation</b>	Prooi, John	<b>DSM</b>
Genz, Joachim	<b>Bayer</b>	Stanley, Diane	<b>DuPont</b>
Sykes, Paul	<b>Shell</b>	Simon, Glenn	<b>Rhodia</b>
Snyder, Phil	<b>Shell</b>		
Grumbles, Thomas	<b>Sasol</b>	Lewis, Phil	<b>RC Group</b>
Punzar, Richard	<b>Ciba Inc.</b>	Ogura, Masatoshi	<b>JCIA</b>
Fedtke, Norbert	<b>Henkel</b>	Perenius, Lena	<b>CEFIC</b>
Jostmann, Thomas	<b>Evonik</b>	Irace, Mary	<b>ACC</b>
Pettersson, Inge	<b>Perstorp</b>	Kos, Marcelo	<b>ABIQUIM</b>
Al Hazmi, Ahmed	<b>Sabic</b>	Harrison, Lisa or Verbist, Daniel	<b>Communication group (ad hoc)</b>

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## CP&H Priority Objective – Improve industry performance

1. Improve intelligent risk assessment processes and information gathering
  - Base set of information for chemicals in commerce
  - Risk assessment for chemicals in commerce
  - Process for sharing of relevant information
  - Develop an inventory for chemicals in commerce
2. Continuous performance monitoring and reporting (e.g. metrics, milestones, auditing process, etc.)
3. Ongoing capacity building to support developing regions/SMEs
4. Advocacy of results not intentions to governments and stakeholders



4 December 2008

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## CP&H Charter - Task group organization

- Chairs will be selected from Leadership Committee and have an assigned lead association staff for primary support
- Members will come from ICCA member companies and ICCA association staff
- Task groups will be chartered to complete specific assignments, and then be provided either with new assignments or sunset
- Members of the Committee will be expected to assign company and association resources with applicable level of expertise to achieve task group targets
- Assignments will be operated in a “project management” manner



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## TF Information Gathering and Sharing

Chair: Thomas Jostmann (Evonik)  
Prime Association Support: Lena Perenius (CEFIC)

### Short term deliverables (e.g.)

- Develop an inventory and prioritized list of chemicals for evaluation
- Establish a process for evaluation of hazard / exposure gap analysis
- Define high level guidance on the content of a “base set” of information
- Develop an approach to share information among member companies and to make product safety assessments publicly available
- Establish a process for conducting tiered risk assessment of products in the value chain based on use and exposure information
- Develop high level guidance principles for implementation of GPS and risk management of substances under consideration of existing work (e.g. PS Guideline, GPS Blueprint)



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## TF Performance Monitoring and Reporting

Chair: Richard Punzar (Ciba Inc.)

Prime Association Support: Debra Phillips (ACC)

### Short term deliverables (e.g.)

- Develop and monitor key performance indicators (KPI) and milestones to measure process and impact towards ICCMs and WSSD 2020 goal
- Develop a process for member associations and companies to provide input to the CP&H Leadership Group for inclusion in the reports at ICCMs
- Leverage existing tools on metrics and reporting (e.g. RC Group)
- Define areas of flexibility for SMEs and associations
- Create performance documentation in a format suitable for reporting
- Show linear trajectory of progress between ICCM-2 and the WSSD 2020
- Develop a recommendation to the CP&H Leadership Group of an independent third party certification / auditing of the processes



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## TF Capacity Building

Chair: Kiyoshi Matsuda (Mitsubishi Chemical)

Prime Association Support: Masatoshi Ogura (JCIA)

### Short term deliverables (e.g.)

- Act as a liaison between the CP&H Leadership Group and ICCA member associations to achieve full implementation of GPS
- Develop a recommendation regarding...
  - Plans to provide outreach to SMEs and associations
  - A pilot project to provide outreach to value chain with existing programs; e.g. automotive, electronics, CEFIC initiatives, etc.
- Provide outreach to ICCA member associations to develop, implement and report progress on product stewardship implementation
- Support the Advocacy TF to align capacity building and advocacy plans
- Work with the Performance Monitoring TF and with the Communication Group to report progress on capacity building accomplishments



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## TF Advocacy

Chairs: Phil Snyder and Paul Sykes (Shell)  
Prime Association Support: Mary Irace (ACC)

### Short term deliverables (e.g.)

- Develop and implement engagement strategy with key government and intergovernmental organizations for ICCM-2 and future events
- Develop key messages for key audiences with the Communication Group
- Understand the ultimate contribution of ICCA to achieving the 2020 WSSD goal and position progress with key governments and intergovernmental organizations
- Oversee the implementation of...
  - Positioning content in the context of the WSSD goal at ICCM-2
  - Outreach to ICCA member associations and members
  - Outreach to downstream customer associations and member companies



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## CP&H ICCM-2 Planning Team – Objectives

- Subteam of the CP&H Leadership Group
- Responsible for coordinating the activities regarding
  - a) reporting industry's contribution at ICCM-2
  - b) progress toward SAICM (e.g. RCGC, GPS)
  - c) progress towards the ultimate WSSD 2020 goal
- Primary focus of the team will be the next International Conference on Chemicals Management (ICCM-2) in May of 2009

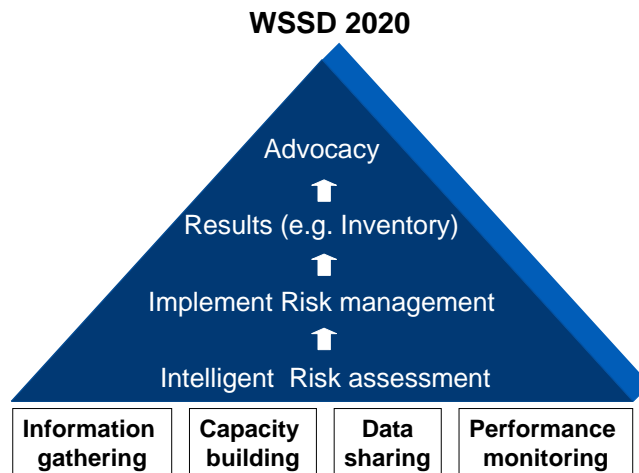


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## Final Goal - Intelligent risk-based strategy for chemicals in commerce



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## CP&H Vision

**“The public has confidence that chemicals are used safely throughout their lifecycle”**

By 2020, through a combination of voluntary and regulatory initiatives, we will have:

- Established a base-set of information adequate to conduct safety assessments for chemicals in commerce
- Provided global capacity to implement best assessment practices and management procedures, especially in developing countries
- Shared relevant product information with co-producers, governments and the public
- Worked across the value chain so suppliers and customers can effectively evaluate the risks and enhance their performance
- Made information on chemicals publicly available (GPS IT-portal via [http://www.icca-chem.org/.](http://www.icca-chem.org/))



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## ICCA GPS Key Messages

1. Advocate for a balanced combination of regulations and voluntary programs
2. Enhance information exchange on chemicals at global level between co-producers, along the value chain, with governments and the public
3. Provide capacity building to developing countries and SMEs to help them effectively evaluate the risks of their products and enhance their performance
4. Elevate global standard of product safety assessment and reduce existing differences in the safety of chemicals between developing, emerging and industrialized countries



Backup

# ICCA's operational structure

